

Parish Survey Results

Earlier this year we asked you to take part in an online survey and 100 of you responded. Thank you all so much for taking part: we thought you would like to see some of the main findings that came out of the results.

KEY FINDINGS

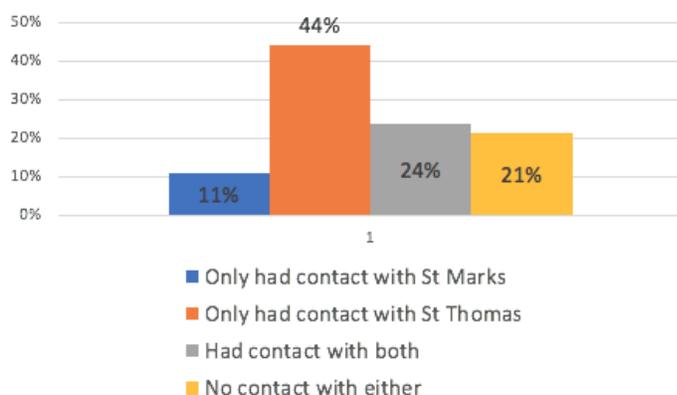
Almost everyone was positive about the online services!

We were so happy to see that almost all the comments were positive and people were getting real benefits from the services, with more than 9 out of 10 comments being positive.

The online services helped build a sense of community

Building community and fellowship were most often mentioned as benefits of taking part in the services, with justice and the environment also issues you felt most passionate about. When we asked what we could do better, more fellowship and better welcoming were again the top comments. This is clearly important to you and is something we can build on in 2021. Again, most feel a strong connection to church today but a third don't. We want everyone to feel connected.

Online services have attracted newcomers *with one in five new!*

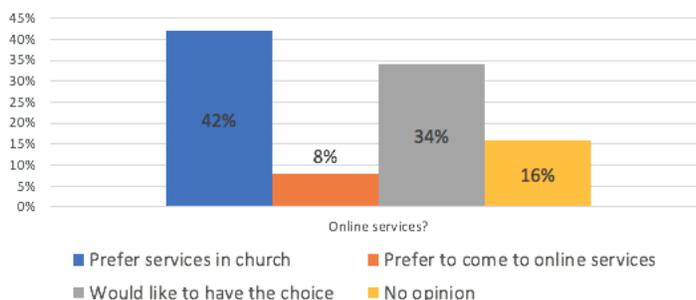


21% were newcomers who had not been in contact with either church before the online services: this is wonderful news that we are reaching new people. We need to find out more from the newcomers to ensure we build our church for the future.

Most existing members had only been in contact with one church, and the online services have brought them both together.

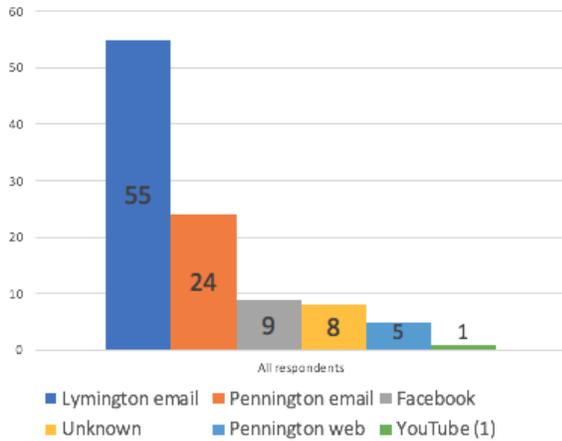
Worship online is popular!

As many people would like to have the option to join in online worship as want to be back in church. We need to make sure we can meet this need going forward.



FURTHER LEARNING

Who took part?

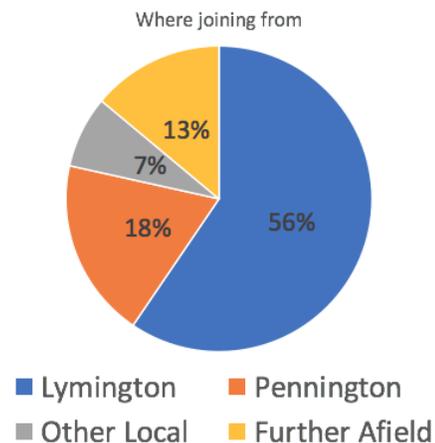


Most of the responses were from people who were already known to and knew one of the churches.

Just over half the responses came from the St Thomas' Email Newsletter, with 24 from the St Mark's Newsletter, 9 from Facebook and some from other sources.

Where did they live?

Just over half said Lymington, with 18% Pennington and 7% giving answers like Sway or Milford on Sea. But a substantial minority are joining from further afield, including Scotland, Japan and Spain.



More about our worshippers

Most were older, with only 14 people under 50 in the sample and most were regular viewers of the online services, with 61% watching 'every week'. We need to think how we can reach people of all ages.

Just over half were watching by themselves (53%) while most of the rest were watching with one other (41%). It is wonderful that we are reaching out in our community and beyond, and especially are there for all those living alone and those who may have health or mobility issues.

We also asked if our viewers were watching other services: 3 out of 4 were only watching our services, but viewing other services was more common among Pennington and Facebook viewers, and a huge range of other services were mentioned from the local Cathedral to Holy Trinity Brompton and Emmaus Rd.

Most were concerned about COVID, followed by the economy and their children - the future generally. The church can bring a wonderful message of hope.